



LÊ HẢI QUỲNH

Product Owner

CONTACT

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- Ho Chi Minh

EDUCATION

- Master of Science in Data Science**
Liverpool John Moores University
2023 (Admitted, dropped out)
- Master of Science in Business Administration**
Robert Gordon University
2019 - 2021
- Bachelor of Arts in Business Administration**
Robert Gordon University
2015 - 2019

CERTIFICATES

- Post Graduate Diploma in Business Administration | Robert Gordon University | Graduated with Merit
- Bachelor of Arts with Distinction in Business Administration | Robert Gordon University.
- Programming for Everybody | Coursera
- SRS Documents: Requirements and Diagrammatic Notations | Coursera
- Business Analysis & Process Management | Coursera
- IELTS | British Council

EXPERIENCE

- Remote Associate Project Manager** 2025 - present
The JS appco Innovations Ltd, Cyprus
 - Tracked and coordinated progress across two parallel startup initiatives, Gesynced calendar-sharing app and Au Pair Training online learning platform. Worked closely with founders and functional owners to monitor project status, surface risks, and consolidate clear progress updates for the CEO.
- Web Product Owner** 2023 - 2024
Ky Son Olympia Advertising, Ltd., HCMC
 - Owned the company's first website, leading its transition to a digital presence. Defined and prioritized requirements focused on lead generation, customer data capture for a loyalty program, social media integration, and an affiliate page outlining partnership opportunities.
- Associate Product Owner** 2022 - 2023
CMC Saigon Technology & Solution (CMC TSSG), HCMC
 - Deeply understand and identify user segments and customer needs and work with the cross-functional team to ideate, design, create, test, and launch products that deliver on C-Suite's vision and mission. Provide support for all on-market products.
- Product Marketing & Branding** 2020 - 2021
KMS Technology, Inc., HCMC
 - Transfer to Business Analyst Internship Program after 6 months
 - Generate client onboarding, automation initiatives, workflow optimization, and new requirements support. Responsible for collecting workflow requests and performing requirements gathering.
- Customer Success** 2018 - 2019
Courtyard by Marriott Pratteln, Switzerland
 - Deal with internal and external customers, some of whom will require high levels of patience, tact, and diplomacy to defuse anger, collect accurate information, and help resolve conflicts.
 - Field guest complaints, conducting thorough research to develop the most effective solutions, and resolving complications.

LANGUAGE

- Native Vietnamese
- German B1
- English C1
- Mandarin A2+